

Select **ONE (1) Production Type** and **ONE (1) Category** per entry

CORPORATE
EDUCATION
ENTERTAINMENT
DOCUMENTARY
STUDENT
Production Types
CORPORATE
EDUCATION
ENTERTAINMENT
DOCUMENTARY
STUDENT

Internal and external communications by companies, communities, educational institutions or countries (including promotions, profiles, products and services, history, etc.)

NOTE: Apps and Games are now being used for all of the categories below and should be entered accordingly.

ADVERTISING/MARKETING COMMUNICATIONS

Sales, Product and Promotion-Oriented, Infomercials, etc.

1. Business-to-Business
2. Business-to-Consumer

COMMUNICATION

Training, Safety, Human Resources, Recruitment

3. Employee/Internal-Oriented communication
4. Dealer, Distributor, Franchisee
5. Investor Relations

6. PUBLIC RELATIONS

Brand Image, Crisis Management, Community Relations, Political Campaigns, College Admission, etc.

7. SPECIALTY PRODUCTIONS

Meeting Presentations/Conferences; Trade Shows/Fairs; Museums, Kiosks, Visitor Centers, etc.

8. MEDICAL FILMS
9. TOURISM FILMS
10. FUNDRAISING/DEVELOPMENT
11. ENVIRONMENTAL ISSUES/CONCERNS
12. CORPORATE SOCIAL RESPONSIBILITY / NONPROFIT
13. BONUS FEATURES

(i.e., B-roll or "The Making of..." etc.)

CRAFT / PRODUCTION TECHNIQUES

14. 3D
15. Animation
16. Cinematography
17. Direction
18. Editing
19. Sound Design
20. Music – Adaptation
21. Music – Original
22. Set Design
23. Special FX
24. Humor
25. Writing, Concept

CORPORATE
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A production that instructs

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26. Pre-School, Kindergarten
27. Primary/Elementary School
28. Intermediate/Middle School
29. Secondary/High School
30. College/University/Tertiary/Graduate/Post Graduate
31. Professional Development & Continuing Education
32. Personal Growth & Development, How-to, Instructional
33. Religion, Ethics, Humanities

BONUS FEATURES

34. Bonus Features (i.e., B-roll or "The Making of..." etc.)

CRAFT / PRODUCTION TECHNIQUES

35. 3D
36. Animation
37. Cinematography
38. Direction
39. Editing
40. Sound Design
41. Music – Adaptation
42. Music – Original
43. Set Design
44. Special FX
45. Humor
46. Writing, Concept

Note to Educators: Non-instructional productions, i.e., "College Films" (Admission, Fundraising Campaign) should be entered in the **CORPORATE** production type, 6. Public Relations or 10. Fundraising/Development.

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A production that entertains (including sporting events)

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TELEVISION: REGULARLY SCHEDULED ENTERTAINMENT PROGRAMS & SPECIALS

47. Action/Adventure
48. Animation
49. Biography
50. Children's
51. Situation Comedy ("Sitcom")
52. Dramatic Comedy ("Dramedy")
53. Crime
54. Drama
55. Family
56. Horror
57. Performing Arts (Musical, Concert, etc.)
58. Mystery
59. Reality Competition Program
60. Reality TV
61. Sci-Fi
62. Thriller/Suspense
63. Variety
64. War
65. Western
66. Sports
67. Interview/Talk
68. Game Show
69. Cooking
70. Home Improvement / Real Estate
71. Mini-Series
72. TV Movie
73. Telenovelas

TELEVISION: MUSIC VIDEO

74. Music Video

TELEVISION: PROMOS

75. News Promo
76. Entertainment Program Promo
77. Information/Magazine Program Promo
78. Sports Program Promo
79. Contest/Special Promo
80. Website Promo

TELEVISION: OPENERS & IDENTIS

81. Station/Image Promo
82. News Program Opener & Titles
83. Entertainment Program Opener & Titles
84. Information/Magazine Opener & Titles
85. Sports Program Opener & Titles
86. News/Programming ID
87. Station/Network ID

TELEVISION: ONLINE PROGRAMMING

88. Online News Program
89. Online Entertainment Program
90. Online Sports Program
91. Online Instructional Program

FILM & VIDEO

92. Feature Film
93. Short Film
94. Trailer

BONUS FEATURES

95. Bonus Features (i.e., B-roll or "The Making of..." etc.)

CRAFT / PRODUCTION TECHNIQUES

96. 3D
97. Animation
98. Cinematography
99. Direction
100. Editing
101. Sound Design
102. Music – Adaptation
103. Music – Original
104. Set Design
105. Special FX
106. Humor
107. Writing, Concept

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A production of non-fiction content

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TELEVISION: DOCUMENTARY PROGRAMS
Specials, Mini-series, Ongoing series, etc.

- 108. Arts
- 109. Biography
- 110. Cultural Issues
- 111. Current Affairs
- 112. Docudrama
- 113. Environment, Ecology
- 114. Health, Medical
- 115. History
- 116. Nature, Wildlife
- 117. Political, Government
- 118. Religion
- 119. Science, Research, Technology
- 120. Social Issues
- 121. Sports, Recreation
- 122. Travel

TELEVISION: TV NEWS

- 123. Investigative/Special Reports
- 124. Continuing News Stories
- 125. Breaking News Reports
- 126. News Features/Segments
- 127. Public Affairs Programs
- 128. Political Campaigns
- 129. News Specials
- 130. Newscasts
- 131. Analysis/Commentary
- 132. Financial Programs
- 133. Magazine Format
- 134. Sports Programs
- 135. Entertainment Programs

FILM / VIDEO / DIGITAL: DOCUMENTARIES

- 136. Feature (over 30 minutes)
- 137. Short (under 30 minutes)

BONUS FEATURES

- 138. Bonus Features (i.e., B-roll or "The Making of..." etc.)

CRAFT / PRODUCTION TECHNIQUES

- 139. 3D
- 140. Animation
- 141. Cinematography
- 142. Direction
- 143. Editing
- 144. Sound Design
- 145. Music – Adaptation
- 146. Music – Original
- 147. Set Design
- 148. Special FX
- 149. Humor
- 150. Writing, Concept

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Students may enter work done for a class project, an internship, as spec work or for a client as long as the student is not a paid employee in the film industry.

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- 151. Student Productions