

**Mission & Objective**

Acknowledging creative excellence in Corporate, Documentary, Educational, Entertainment, Television and Student productions. Established in 1967.

**About the Festival**

The U.S. International Film & Video Festival has been in continuous operation since 1967. The Festival offers five mini-competitions in one by recognizing outstanding Corporate, Educational, Entertainment, Documentary and Student productions. Entries are judged against peers, meaning Corporate competes with Corporate, Educational against Educational, and so on.

**What Else Sets Us Apart**

The Festival grants Gold Camera, Silver Screen and Certificate of Creative Excellence awards. Judges do not have to make awards in each category. As a result, the top award in a category is not necessarily a Gold Camera, but may be a Silver or Certificate winner. Conversely, more than one Gold, Silver or Certificate may be presented in a category. Our judges are located around the world and decisions are made based on both effectiveness and creativity.

**Expanded Submission Formats**

Entries are welcome in all electronic media; if there is a question about a medium, contact [filmfestinfo@filmfestawards.com](mailto:filmfestinfo@filmfestawards.com).

- **Film**
- **Video (DVD)**
- **Digital**
- **Broadcast**
- **Online**
- **Apps**  
(Applications for smartphones and mobile devices such as tablets)
- **Video Games** - for all platforms, i.e. PC, Online, Console.  
(Training films also can be entered in other categories, such as Corporate and Education.  
Video Games, within the context of this festival, are all types, for training, education, entertainment, and documentaries.)
- **Interactive CD-ROM and DVD-ROM**

**AWARDS**

- **First-Place Gold Camera Statuette**
- **Second-Place Silver Screen Statuette**
- **Third-Place Certificate for Creative Excellence**
- **Student Award Certificate**
- **Best of Festival (Grand Prix) Awards**  
Best of Festival awards are presented to an outstanding entry from among the Gold Camera winners in each production type (Corporate, Educational, Documentary, Entertainment). These winners are selected by members of the International Quorum of Motion Picture Producers (IQ), a global peer network of production company owners.
- **Special Award: One World Award**  
The One World Award honors a production that demonstrates **international cooperation and global understanding**. The Award is sponsored and presented by the International Quorum of Motion Picture Producers (IQ), an organization of established producers who seek to support and improve international communications. Established in 1966, IQ is headquartered in Zurich. See [iqfilm.org](http://iqfilm.org).

## GENERAL INFORMATION

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- **ELIGIBLE PRODUCTIONS:** The Festival is open to Corporate, Documentary, Educational, Entertainment, Television and Student productions.
- **ELIGIBLE PRODUCTION / RELEASE DATES:** Entries must have been produced or released between **September 1, 2010**, and **March 1, 2012**, and may not have previously been submitted into the Festival.
- **DEADLINE:** The entry deadline is **March 1, 2012**.
- **LATE ENTRY:** Entries finalized after **March 1, 2012** will be charged an additional 15% of the entry fee.
- **ENTRY CONFIRMATION:** An entry acknowledgment will be emailed to all entrants within two weeks of receipt of entry.
- **DUPLICATION OF ENTRIES:** Entrants agree to allow entries to be duplicated for judging purposes and to permit winning entries to be displayed to public audiences and/or shown on television for promotion and publicity purposes with entrant assuming any union fees or talent residuals if applicable. Winning entries will be retained by the Festival Library for promotional and educational use.
- **JUDGING RESULTS:** Judging results will be sent to all entrants in **May 2012**. Judging results cannot be released unless entry fees are paid in full.
- **WITHDRAWING AN ENTRY:** Within 24 hours of finalization, an entry may be withdrawn (subject to a \$100 processing fee, see **REFUND POLICY**). Entry withdrawal requests must be received via email ([KristenGluckman@filmfestawards.com](mailto:KristenGluckman@filmfestawards.com)) within 24 hours of finalization.
- **REFUND POLICY:** Refunds are only issued for entries withdrawn **within** 24 hours of finalization and are subject to a \$100 processing fee. Refunds will **NOT** be issued for entries withdrawn **after** 24 hours of finalization.
- **PRIVACY STATEMENT:** Our privacy statement is available at [filmfestawards.com](http://filmfestawards.com).

## ENTRY GUIDELINES

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- **ELIGIBLE SUBMISSION FORMATS:** Include (but not limited to) Film, Video or DVD, Digital, Broadcast, Online, Apps, PC, Console, DVD-ROM, CD-ROM.
- **LANGUAGE:** Entries must be submitted in English, have English subtitles, or be accompanied by an English script.
- **MULTIPLE ENTRIES:** The same production may be entered into different Categories and/or Production Types. Each entry will be considered a separate entry and will require additional submission materials and entry fees.
- **STUDENT ENTRIES:** The Student Entry fee is US\$75 per entry. Students may enter work done for a class project, an internship, as spec work or for a client as long as the student is not a paid employee in the film industry. All Festival Rules & Regulations, Entry Material Requirements, Categories, Payment and Shipping instructions apply to Student entrants. A photocopy of the entrant's valid Student ID must be e-mailed to the Festival Office to: [KristenGluckman@filmfestawards.com](mailto:KristenGluckman@filmfestawards.com). Winning Student entries will be awarded a "Student Award" Certificate.
- **ENTRY SUBMISSION:** Entries must be submitted in one of the following formats: NTSC DVD, PAL DVD\*, DVD-ROM and CD-ROM the exception is for the Video Game formats discussed above. (\*NOTE: Conversion fees apply for entries submitted on PAL DVDs.)
- **LIABILITY:** The Festival assumes no responsibility for productions submitted in the incorrect category. Reasonable care will be exercised to protect entries from damage or loss. The Festival, its management, or judging committees cannot assume liability for either.

## **DISTRIBUTION OF AWARDS**

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- **AWARD STATUETTES AND CERTIFICATES:** All awards will be engraved / printed and presented to the name of the “Entrant Company” as listed in the entry credits, NOT the name of the entrant contact. Personalized duplicates, in individual names, can be purchased once judging results have been released. Awards will be shipped to the entrant at the entrant’s expense beginning in July 2012.
- **DUPLICATE AWARDS:** Duplicate awards for any year may be purchased at any time. Duplicates can be personalized in an individual’s name as long as the person was credited to the entry.

## **ENTRY FEES**

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- **ENTRY FEES:** Entry fees must be paid in U.S. Dollars and at the time of entry. Judging results will not be released until all fees are paid in full.
- **WIRE TRANSFERS:** The Festival accepts Wire Transfers for entry fee payment. A US\$45 Wire Transfer Fee will be added to the entry fee total for each wire transfer received. Following submission of your entry, you must request Wire Transfer details from the Festival Office. Contact: [KristenGluckman@filmfestawards.com](mailto:KristenGluckman@filmfestawards.com).

## **ENTRY SUBMISSION**

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**Entry Packages:** Entry Packages must be received within 7 days of entry finalization online.  
(WAB Entrants should label entries with the WAB Tracking number.)

We recommend shipping by air courier, not post.

**U.S. International Film & Video Festival  
Attn: Entry Department  
713 South Pacific Coast Highway, Suite A  
Redondo Beach, California 90277 USA  
(310) 540-0959**

**1. REVIEW**

Review the following information before you begin your entry:

- **General Information**
- **Production Types & Categories**
- **Entry Material Specifications**
- **Fees & Payment**
- **Shipping Information**

**2. ONLINE ENTRY SYSTEM**

<http://entry.filmfestawards.com>

Click **Register** to create a new account.

If you have already registered, enter your email address and password to log into the entry system.

**3. CREATE ENTRY**

Click **Create New Entry** to begin. The online entry system will guide you through all the necessary information to provide for each entry. Repeat this step for each new entry.

**4. FINALIZE ENTRIES**

There is no need to finalize each entry separately. Click **Pending Entries** to view a list of the entries that have been created. You may click **Edit** to make any necessary changes to the entries needed. Click on the checkbox next to each entry, and click **Finalize**. (NOTE: if a checkbox does not appear next to an entry, this means that the entry has incomplete information, and is not yet ready to be finalized. Click Edit to submit all required information.)

**5. PAYMENT**

Select a payment method:

- **Credit Card**  
Visa, MasterCard, American Express
- **Check or Money Order**  
By U.S. Bank Draft in U.S. Dollars
- **Bank Transfer**  
An additional fee of US\$45 per Bank Transfer will be added to the total.

**6. SHIPPING**

If your entry includes DVDs or CDs, they should be received in our office within 7 days of entry finalization. We recommend shipping by air courier, not post.

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**Attn: Entry Department**  
**713 South Pacific Coast Highway, Suite A**  
**Redondo Beach, California 90277 USA**  
**(310) 540-0959**

**7. ENTRY ACKNOWLEDGEMENT**

Entries will be acknowledged and confirmed via email once your Festival entry fees have been paid, and physical entries (if applicable) have been received in our office. Review the entry acknowledgement email and make any necessary corrections (e.g., Title, Contact Information, etc.).

Select **ONE (1) Production Type** and **ONE (1) Category** per entry

**CORPORATE**
**EDUCATION**
**ENTERTAINMENT**
**DOCUMENTARY**
**STUDENT**
**Production Types**
**CORPORATE**
**EDUCATION**
**ENTERTAINMENT**
**DOCUMENTARY**
**STUDENT**

**Internal and external communications by companies, communities, educational institutions or countries (including promotions, profiles, products and services, history, etc.)**

NOTE: Apps and Games are now being used for all of the categories below and should be entered accordingly.

**ADVERTISING/MARKETING COMMUNICATIONS**

**Sales, Product and Promotion-Oriented, Infomercials, etc.**

1. Business-to-Business
2. Business-to-Consumer

**COMMUNICATION**

**Training, Safety, Human Resources, Recruitment**

3. Employee/Internal-Oriented communication
4. Dealer, Distributor, Franchisee
5. Investor Relations

**6. PUBLIC RELATIONS**

Brand Image, Crisis Management, Community Relations, Political Campaigns, College Admission, etc.

**7. SPECIALTY PRODUCTIONS**

Meeting Presentations/Conferences; Trade Shows/ Fairs; Museums, Kiosks, Visitor Centers, etc.

**8. MEDICAL FILMS**
**9. TOURISM FILMS**
**10. FUNDRAISING/DEVELOPMENT**
**11. ENVIRONMENTAL ISSUES/CONCERNS**
**12. CORPORATE SOCIAL RESPONSIBILITY / NONPROFIT**
**13. BONUS FEATURES**

(i.e., B-roll or "The Making of..." etc.)

**CRAFT / PRODUCTION TECHNIQUES**

14. 3D
15. Animation
16. Cinematography
17. Direction
18. Editing
19. Sound Design
20. Music – Adaptation
21. Music – Original
22. Set Design
23. Special FX
24. Humor
25. Writing, Concept

**CORPORATE**
**EDUCATION**
**ENTERTAINMENT**
**DOCUMENTARY**
**STUDENT**

**A production that instructs**

NOTE: Apps and Games are now being used for all of the categories below and should be entered accordingly.

26. Pre-School, Kindergarten
27. Primary/Elementary School
28. Intermediate/Middle School
29. Secondary/High School
30. College/University/Tertiary/Graduate/Post Graduate
31. Professional Development & Continuing Education
32. Personal Growth & Development, How-to, Instructional
33. Religion, Ethics, Humanities

**BONUS FEATURES**

34. Bonus Features (i.e., B-roll or "The Making of..." etc.)

**CRAFT / PRODUCTION TECHNIQUES**

35. 3D
36. Animation
37. Cinematography
38. Direction
39. Editing
40. Sound Design
41. Music – Adaptation
42. Music – Original
43. Set Design
44. Special FX
45. Humor
46. Writing, Concept

**Note to Educators:** Non-instructional productions, i.e., "College Films" (Admission, Fundraising Campaign) should be entered in the **CORPORATE** production type, 6. Public Relations or 10. Fundraising/Development.

Select **ONE (1) Production Type** and **ONE (1) Category** per entry

**CORPORATE**
**EDUCATION**
**ENTERTAINMENT**
**DOCUMENTARY**
**STUDENT**
**Production Types**
**CORPORATE**
**EDUCATION**
**ENTERTAINMENT**
**DOCUMENTARY**
**STUDENT**

**A production that entertains (including sporting events)**

NOTE: Apps and Games are now being used for all of the categories below and should be entered accordingly.

**TELEVISION: REGULARLY SCHEDULED ENTERTAINMENT PROGRAMS & SPECIALS**

47. Action/Adventure
48. Animation
49. Biography
50. Children's
51. Situation Comedy ("Sitcom")
52. Dramatic Comedy ("Dramedy")
53. Crime
54. Drama
55. Family
56. Horror
57. Performing Arts (Musical, Concert, etc.)
58. Mystery
59. Reality Competition Program
60. Reality TV
61. Sci-Fi
62. Thriller/Suspense
63. Variety
64. War
65. Western
66. Sports
67. Interview/Talk
68. Game Show
69. Cooking
70. Home Improvement / Real Estate
71. Mini-Series
72. TV Movie
73. Telenovelas

**TELEVISION: MUSIC VIDEO**

74. Music Video

**TELEVISION: PROMOS**

75. News Promo
76. Entertainment Program Promo
77. Information/Magazine Program Promo
78. Sports Program Promo
79. Contest/Special Promo
80. Website Promo

**TELEVISION: OPENERS & IDENTIS**

81. Station/Image Promo
82. News Program Opener & Titles
83. Entertainment Program Opener & Titles
84. Information/Magazine Opener & Titles
85. Sports Program Opener & Titles
86. News/Programming ID
87. Station/Network ID

**TELEVISION: ONLINE PROGRAMMING**

88. Online News Program
89. Online Entertainment Program
90. Online Sports Program
91. Online Instructional Program

**FILM & VIDEO**

92. Feature Film
93. Short Film
94. Trailer

**BONUS FEATURES**

95. Bonus Features (i.e., B-roll or "The Making of..." etc.)

**CRAFT / PRODUCTION TECHNIQUES**

96. 3D
97. Animation
98. Cinematography
99. Direction
100. Editing
101. Sound Design
102. Music – Adaptation
103. Music – Original
104. Set Design
105. Special FX
106. Humor
107. Writing, Concept

Select **ONE (1) Production Type** and **ONE (1) Category** per entry

**CORPORATE**
**EDUCATION**
**ENTERTAINMENT**
**DOCUMENTARY**
**STUDENT**


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**Production Types**


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**CORPORATE**
**EDUCATION**
**ENTERTAINMENT**
**DOCUMENTARY**
**STUDENT**
**A production of non-fiction content**

NOTE: Apps and Games are now being used for all of the categories below and should be entered accordingly.

**TELEVISION: DOCUMENTARY PROGRAMS**
**Specials, Mini-series, Ongoing series, etc.**

- 108. Arts
- 109. Biography
- 110. Cultural Issues
- 111. Current Affairs
- 112. Docudrama
- 113. Environment, Ecology
- 114. Health, Medical
- 115. History
- 116. Nature, Wildlife
- 117. Political, Government
- 118. Religion
- 119. Science, Research, Technology
- 120. Social Issues
- 121. Sports, Recreation
- 122. Travel

**TELEVISION: TV NEWS**

- 123. Investigative/Special Reports
- 124. Continuing News Stories
- 125. Breaking News Reports
- 126. News Features/Segments
- 127. Public Affairs Programs
- 128. Political Campaigns
- 129. News Specials
- 130. Newscasts
- 131. Analysis/Commentary
- 132. Financial Programs
- 133. Magazine Format
- 134. Sports Programs
- 135. Entertainment Programs

**FILM / VIDEO / DIGITAL: DOCUMENTARIES**

- 136. Feature (over 30 minutes)
- 137. Short (under 30 minutes)

**BONUS FEATURES**

- 138. Bonus Features (i.e., B-roll or "The Making of..." etc.)

**CRAFT / PRODUCTION TECHNIQUES**

- 139. 3D
- 140. Animation
- 141. Cinematography
- 142. Direction
- 143. Editing
- 144. Sound Design
- 145. Music – Adaptation
- 146. Music – Original
- 147. Set Design
- 148. Special FX
- 149. Humor
- 150. Writing, Concept

**CORPORATE**
**EDUCATION**
**ENTERTAINMENT**
**DOCUMENTARY**
**STUDENT**

Students may enter work done for a class project, an internship, as spec work or for a client as long as the student is not a paid employee in the film industry.

NOTE: Apps and Games are now being used for all of the categories below and should be entered accordingly.

- 151. Student Productions

Entries must be submitted in **ONE (1)** of the following formats:

- **NTSC VIDEO DVD**  
(region-free)
- **PAL VIDEO DVD\***  
(region-free)
- **URL**  
(NO download links; URL must be fully functioning webpage, including embedded video playback where applicable)
- **DVD-ROM**
- **CD-ROM**

\* Entries submitted in PAL VIDEO DVD format are converted to NTSC for judging purposes.  
A Conversion Fee will be charged based on the length of the entry. See [FEES & PAYMENT](#).

*(All fees are to be paid in U.S. dollars)*

**ENTRY FEES (Corporate, Documentary, Education, Entertainment)**

Entry up to 30:00 minutes .....\$375

Entry over 30:00 minutes .....\$475

**ENTRY FEES (Student)**

Any length ..... \$75

**PAL → NTSC Conversion Fees****for entries submitted on PAL DVD only**

*Entries submitted in PAL DVD format are converted to NTSC DVD  
for judging purposes. Conversion fees are based on the production length.*

Entry up to 30:00 minutes .....\$90

Entry over 30:00 minutes ..... \$150

**Late Fee****for entries finalized AFTER March 1, 2012**

add 15% of entry fee (NOT including Conversion Fee)

**Bank Transfer Fee****for payments made via Bank Transfer only**

\$45 per bank transfer

**PAYMENT METHODS**

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- **CREDIT CARD**  
Visa, MasterCard, American Express
- **CHECK or MONEY ORDER**  
By U.S. Bank Draft in U.S. Dollars  
Payable to: **U.S International Film & Video Festival**  
713 South Pacific Coast Highway, Suite A  
Redondo Beach, CA 9077-4233 USA
- **BANK TRANSFER**  
Please contact the Festival office ([filmfestinfo@filmfestawards.com](mailto:filmfestinfo@filmfestawards.com)) for complete bank account details for Bank Transfer.  
An additional feel of US\$45 per Bank Transfer will be automatically added to the total.

If your entry includes DVDs or CDs, they should be received in our office within 7 days of entry finalization. We recommend shipping by **air courier**, not post.

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**NOTE:** If you submitted entries with URLs (i.e., no CDs or DVDs), AND you paid for the entry fees online via Credit Card, there is no need to send in anything.